



Partnerships in Action

*A conversation with Prosperity Indiana's Capacity Building
Director Marie Beason & Coalition Coordinator Hale Crumley*

CED & The Prosperity Equation



PARTNERSHIPS









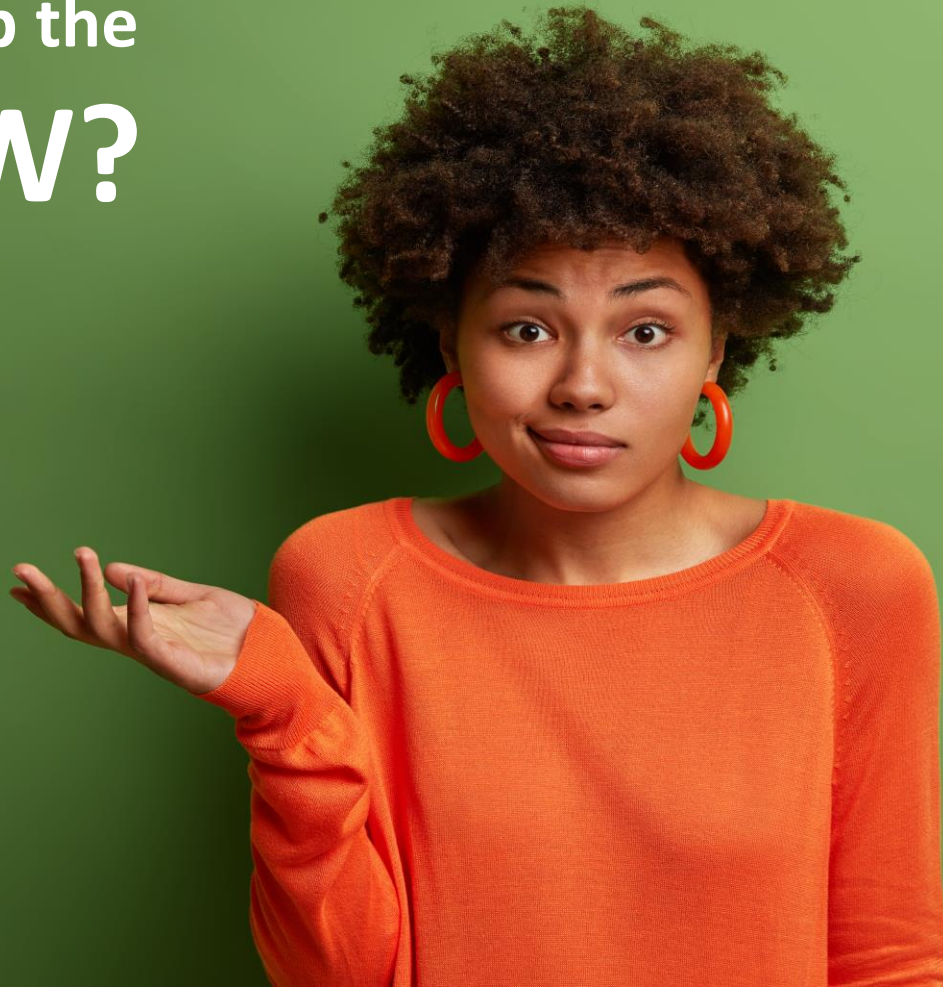


Start with the
WHY?



Housing
stability is
a human
right

Develop the
HOW?



Increase
Capacity

Define the
WHAT?



Training,
data, and
TA

A dynamic and colorful splash of paint or ink against a white background. The central focus is a large, billowing cloud of orange and yellow paint. Surrounding this core are smaller, more dispersed splatters of purple, blue, and red. The overall effect is one of high energy and movement. The word 'IMPACT' is superimposed in the center in a clean, white, sans-serif font.

IMPACT

Technical Challenges

Require a "fix," expert, or an authority

- Agendas
- Who is hosting the meeting
- Tasks assigned
- Minutes

Adaptive Challenges

Requires individual or culture change

- Behaviors
- Attitudes
- Assumptions
- Values
- Past experiences
- Habits
- Perceptions
- Beliefs
- Power/Politics
- Cultural norms
- Pace or cadence of work

The Change Iceberg



PARTNERSHIPS

Define | Determine | Show Up

Define

Cooperation

Being helpful by doing what is wanted or asked for

Coordination

The process of organizing people or groups so they work together well

Collaboration

Working with someone to produce or create something

Collective Impact

Common Agenda / Shared Measures / Mutually Reinforcing Activities / Continuous Communications / Strong Backbone Organization

Determine

Shepherd or Sheep

Maven, Influencer, Connector

Prophet

Catalyst

Communicator

Convenor

Communicator



Partnerships: A Tool

“Collective power concerns the capacity of a group to realize its common goals; it is the combination of organization, cooperation, morale, and technology that allows one group or nation to grow and prosper.”

G. William Domhoff

ADVOCACY

Advocacy = Educating + Lobbying

- Education – Providing context and additional information about things such as need and impact, without making or alluding to a specific ask
- Lobbying – Making or alluding to a specific policy ‘ask’ when interacting with or facilitating interactions with state and federal legislators
- Electioneering – Taking part in or encouraging others to take part in an election campaign

Advocacy = Educating + Lobbying

- ‘Big P’ policy – Interactions with state and federal legislators with the goal of influencing public policy
- ‘Little p’ policy – Interactions with government agencies and local governments with the goal of influencing public policy

Advocacy Options Matrix

	Individual Action	In Partnership
‘Big P’ policy	<ul style="list-style-type: none">• Testifying at the Statehouse in Indianapolis• Speaking to legislators about ideas & needs• Writing an ‘action alert’ email to legislators	<ul style="list-style-type: none">• Holding a listening session with legislators• Participating in a public rally• Signing a public letter to legislators
‘Little p’ policy	<ul style="list-style-type: none">• Building ongoing relationships with local governments & government agencies• Participating in public meetings of local governments & government agencies	<ul style="list-style-type: none">• Submitting a comment letter to government agencies• Engaging in roundtables & ongoing commitments with local governments & government agencies

Busting Common Misperceptions

Scan me with
your smart
phone camera!



Then tap
the link that
appears.

PARTING THOUGHTS





Harness Collective Power in Partnerships

- Create your own local partnership
 - What organizations in your area do you need to share information with more?
 - What organizations in your field share your needs?
- Join a larger coalition
 - Hoosier Housing Needs Coalition
 - National Low Income Housing Coalition
 - National Alliance to End Homelessness





Thank you!

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